

90% of your business comes from within 7 miles of your front door.*

* Frankel and Co., A. C. Nielsen and Research Advantage, Inc.

Higher-End Direct Mail Advertising at a VERY Affordable Price

5 PRIME ZONES

- 100,000 Affluent Homes / 20,000 Per Zone Single Family Homes with the Highest Income
- We encourage advertisers to MAKE CHANGES TO THEIR ADS EVERY MONTH, New Photos, New Specials, NO EXTRA CHARGE.
- Every month your ad is uploaded to our digital platforms, mobile and web.
- A copy of each edition, with your payment receipt, will be mailed to you prior to distribution.



As low as
1¢
per household!

	1 Zone			2 Zones			3 Zones			4 Zones			5 Zones		
Frequency	3x	6x	12x	3x	6x	12x	3x	6x	12x	3x	6x	12x	3x	6x	12x
1/6 size	190	170	150	290	260	230	390	350	310	490	440	390	590	530	470
1/3 size	290	260	230	490	440	390	690	620	550	890	800	710	1090	980	870
2/3 size	390	350	310	690	620	550	990	890	790	1290	1160	1030	1590	1430	1270
1 page	590	530	470	990	890	790	1390	1250	1110	1790	1600	1430	2190	1970	1750
# Copies Per Month	20,000 Copies			40,000 Copies			60,000 Copies			80,000 Copies			100,000 Copies		

Rates are per month

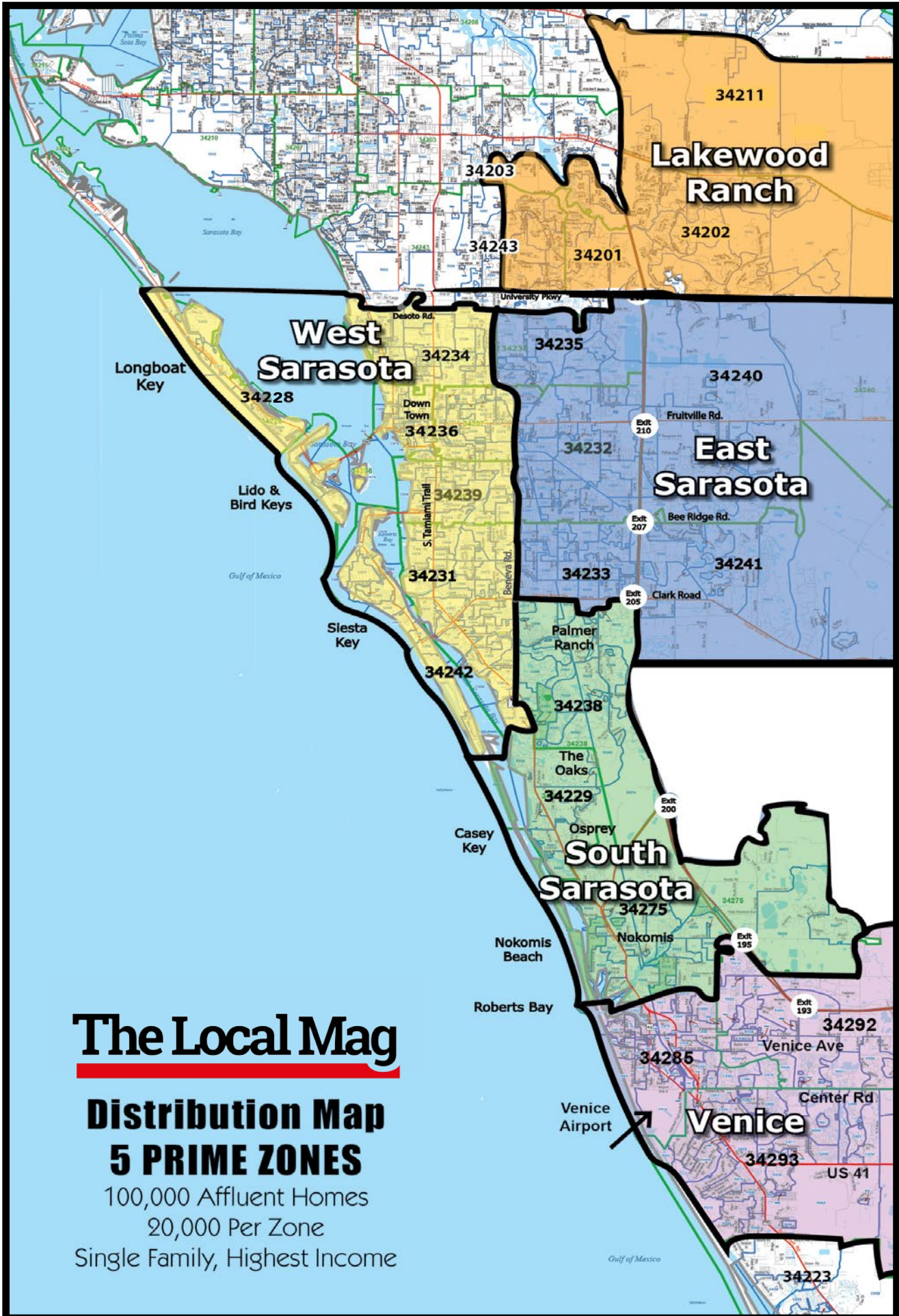


Affiliated with
THE HOMEMAG
YOUR LOCAL HOME RESOURCE GUIDE

SARASOTA
Since 2004

The Local Mag

5603 Marquesas Circle, Sarasota 34233
941-923-8617 • TheLocalMag.com



The Local Mag

Distribution Map 5 PRIME ZONES

100,000 Affluent Homes

20,000 Per Zone

Single Family, Highest Income